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## **Teradata Reports Third Quarter 2020 Financial Results**

- Third-quarter recurring revenue of \$365 million exceeded the Company's guidance range
- Annual recurring revenue (ARR) increased 8% from the third quarter of 2019<sup>(1)</sup>
- Cash from operations and free cash flow<sup>(2)</sup> exceeded the Company's expectations

**SAN DIEGO** – **November 5, 2020** -- Teradata (NYSE: <u>TDC</u>) today announced its third-quarter 2020 financial results.

"Our strong third quarter performance reflects the progress we are making across our business, particularly as customers increasingly adopt Vantage, our cloud data analytics platform. We remain laser focused on our Cloud-First initiatives, while also intensifying our execution and optimizing our business model for the future," said Steve McMillan, President and CEO, Teradata. "Throughout the global pandemic, it has become abundantly clear that enterprises must adapt with agility and speed to unpredictable situations. To do that, they require real-time data and analytics, and there is no better cloud data analytics platform than Teradata, built for today's hybrid multi-cloud reality. With strong recurring revenue and free cash flow in the quarter that exceeded expectations, we look forward to continue executing on our strategic priorities and carrying this momentum into the fourth quarter and 2021."

### Third Quarter 2020 Financial Highlights compared to Third Quarter 2019

- Recurring revenue was \$365 million, an increase of 6% and exceeded the Company's guidance range of \$359 million - \$361 million
- ARR increased 8% to \$1.501 billion and increased \$47 million sequentially
- GAAP gross margin was 55.9% versus 53.8%
- Non-GAAP gross margin was 61.0% versus 56.0%<sup>(3)</sup>
- GAAP operating income was \$1 million versus \$10 million
- Non-GAAP operating income was \$67 million versus \$43 million<sup>(3)</sup>
- GAAP loss per share was \$0.01 versus earnings per share (EPS) of \$0.09 per diluted share
- Non-GAAP EPS was \$0.43 versus \$0.32, exceeding guidance range of \$0.28 to \$0.31<sup>(3)</sup>
- Cash flow from operations was \$71 million compared to using \$10 million
- Free cash flow was \$58 million compared to negative \$27 million<sup>(2)</sup>

## **Cloud-First Initiatives and Realignment Activities**

During the quarter, the Company continued to make progress on its Cloud-First initiatives including:

- Releasing Teradata Vantage<sup>™</sup> on Google Cloud; and
- Introducing Consumption-based pricing or Pay for What is Used on AWS & Azure

Also, during the quarter, Teradata offered a voluntary separation program (VSP) to certain employees. The cost of the program in the third quarter was \$27 million. The Company expects to incur costs related to this program of \$5 million in the fourth quarter of 2020.

Additionally, the Company approved a plan to reduce both its workforce and real estate footprint. Teradata expects that it will incur charges from these actions of approximately \$38 million to \$48 million which are incremental to the VSP described above. Combined, the cash expenditures from these programs are expected to be approximately \$75 million with the majority of the cash expenditures recorded in the fourth quarter of 2020. The Company intends to reallocate some of the future savings from these programs to Cloud-First initiatives.

#### Guidance

For the fourth quarter of 2020, Teradata expects recurring revenue between \$371 million and \$373 million.

GAAP loss per share in the fourth quarter of 2020 is expected to be in the range of \$(0.26) and \$(0.24). GAAP results in the fourth quarter of 2020 will be impacted by the realignment activities described above. Non-GAAP earnings per share, excluding stock-based compensation expense, realignment expenses and other special items, in the fourth quarter is expected to be in the \$0.23 to \$0.25 range<sup>(3)</sup>.

## **Earnings Conference Call**

A conference call is scheduled today at 2:00 p.m. PT to discuss the Company's 2020 third-quarter results and provide a business and financial update. Access to the conference call, as well as a replay of the conference call, is available on Teradata's website at investor.teradata.com.

### **Supplemental Financial Information**

Additional information regarding Teradata's operating results is provided below as well as on Teradata's website at investor.teradata.com.

 The impact of currency is determined by calculating the prior-period results using the current-year monthly average currency rates (except for currency impact on ARR which is calculated using month-end rates). See the foreign currency fluctuation schedule, which is used to determine revenue on a constant currency ("CC") basis, on the Investor Relations page of the Company's website at investor.teradata.com

## Revenue

(in millions)

Ear tha	Thron	Monthe	andad	September	30

			% Change as						
	2020	2019	Reported	% Change in CC					
Recurring revenue	\$365	\$343	6%	6%					
Perpetual software licenses and hardware	17	16	6%	5%					
Consulting services	72	100	(28)%	(29)%					
Total revenue	\$454	\$459	(1)%	(2)%					
Americas	\$261	\$256	2%	3%					
EMEA	115	118	(3)%	(6)%					
APJ	78	85	(8)%	(9)%					
Total revenue	\$454	\$459	(1)%	(2)%					

#### For the Nine Months ended September 30

			% Change as	
	2020	2019	Reported	% Change in CC
Recurring revenue	\$1,068	\$1,012	6%	7%
Perpetual software licenses and hardware	48	76	(37)%	(37)%
Consulting services	229	317	(28)%	(27)%
Total revenue	\$1,345	\$1,405	(4%)	(3)%
Americas	\$764	\$794	(4)%	(3)%
EMEA	351	353	(1)%	0%
APJ	230	258	(11)%	(10)%
Total revenue	\$1,345	\$1,405	(4)%	(3)%

		Į.	As of September 30	
			% Change as	_
	2020	2019	Reported	% Change in CC
Annual recurring revenue*	\$1,501	\$1,389	8%	7%

<sup>\*</sup> Annual recurring revenue is defined as the annual value at a point in time of all recurring contracts, including subscription, software upgrade rights, maintenance and managed services.

2. As described below, the Company believes that free cash flow is a useful non-GAAP measure for investors. Teradata defines free cash flow as cash provided by / used in operating activities, less capital expenditures for property and equipment, and additions to capitalized software. Free cash flow does not have a uniform definition under GAAP and therefore, Teradata's definition may differ from other companies' definitions of this measure. Teradata's management uses free cash flow to assess the financial performance of the Company and believes it is useful for investors because it relates the operating cash flow of the Company to the capital that is spent to continue and improve business operations. In particular, free cash flow indicates the amount of cash generated after capital expenditures for, among other things, investment in the Company's existing businesses, strategic acquisitions, strengthening the Company's balance sheet, repurchase of the Company's stock and repayment of the Company's debt obligations, if any. Free cash flow does not represent the residual cash flow available for discretionary expenditures since there may be other nondiscretionary expenditures that are not deducted from the measure. This non-GAAP measure is not meant to be considered in isolation to, as a substitute for, or superior to, results determined in accordance with GAAP, and should be read only in conjunction with our condensed consolidated financial statements prepared in accordance with GAAP.

(in millions)	For the Three Months ended September 30		For t Nine Mo ended Sept	onths
	2020	2019	2020	2019
Cash provided by / (used in) operating activities (GAAP)	\$71	\$(10)	\$211	\$94
Less capital expenditures for:				
Expenditures for property and equipment	(11)	(16)	(34)	(43)

Additions to capitalized software	(2)	(1)	(6)	(3)
Total capital expenditures	(13)	(17)	(40)	(46)
Free Cash Flow (non-GAAP measure)	\$58	\$(27)	\$171	\$48

3. Teradata reports its results in accordance with GAAP. However, as described below, the Company believes that certain non-GAAP measures such as non-GAAP gross profit, non-GAAP operating income, non-GAAP net income, and non-GAAP earnings per diluted share, or EPS, all of which exclude certain items (as well as free cash flow) are useful for investors. Our non-GAAP measures are not meant to be considered in isolation to, as substitutes for, or superior to, results determined in accordance with GAAP, and should be read only in conjunction with our condensed consolidated financial statements prepared in accordance with GAAP.

The following tables reconcile Teradata's actual and projected results and EPS under GAAP to the Company's actual and projected non-GAAP results and EPS for the periods presented, which exclude certain specified items. Our management internally uses supplemental non-GAAP financial measures, such as gross profit, operating income, net income and EPS, excluding certain items, to understand, manage and evaluate our business and support operating decisions on a regular basis. The Company believes such non-GAAP financial measures (1) provide useful information to investors regarding the underlying business trends and performance of the Company's ongoing operations, (2) are useful for period-over-period comparisons of such operations and results, that may be more easily compared to peer companies and allow investors a view of the Company's operating results excluding stock-based compensation expense and special items, (3) provide useful information to management and investors regarding present and future business trends, and (4) provide consistency and comparability with past reports and projections of future results.

Teradata's reconciliation of GAAP to non-GAAP results included in this release.

	For Three N			For Nine M		
(in millions, except per share data)	ended Sep	tember 30		ended Sep	tember 30	
Gross Profit:	2020	2019	% Chg.	2020	2019	% Chg.
GAAP Gross Profit	\$254	\$247	3%	\$735	\$707	4%
% of Revenue	55.9%	53.8%		54.6%	50.3%	
Excluding:						
Stock-based compensation expense	5	4		13	11	
Acquisition, integration, reorganization related, and other costs	12	(1)		16	4	
Amortization of capitalized software	6	7		17	28	
Non-GAAP Gross Profit	\$277	\$257	8%	\$781	\$750	4%
% of Revenue	61.0%	56.0%		58.1%	53.4%	
Operating Income						
GAAP Operating Income	\$1	\$10		\$3	\$15	
% of Revenue	0.2%	2.2%		0.2%	1.1%	
Excluding:						
Stock-based compensation expense	27	23		79	59	
Amortization of acquisition-related intangible assets	1	1		3	5	
Acquisition, integration, reorganization related, and other costs	32	2		61	28	
Amortization of capitalized software	6	7		17	28	
Non-GAAP Operating Income	\$67	\$43	56%	\$163	\$135	21%
% of Revenue	14.8%	9.4%		12.1%	9.6%	

#### **Net Income**

GAAP Net (Loss) / Income	\$(1)	\$10		\$124	\$(1)	
% of Revenue	(0.2)%	2.2%		9.2%	(0.1)%	
Excluding:						
Stock-based compensation expense	27	23		79	59	
Amortization of acquisition-related intangible assets	1	1		3	5	
Acquisition, integration, reorganization related, and other costs	32	2		61	28	
Amortization of capitalized software	6	7		17	28	
IP restructuring tax expense (benefit)(i)	-	-		(156)	-	
Tax contingency adjustment(ii)	(3)	-		(1)	-	
Income tax adjustments <sup>(iii)</sup>	(14)	(7)		(23)	(23)	
Non-GAAP Net Income	\$48	\$36	33%	\$104	\$96	8%
% of Revenue	10.6%	7.8%		7.7%	6.8%	

	For the Three		For the Nir		
Earnings Per Share:	2020	2019	2020	2019	2020 Q4 Guidance
GAAP (Loss) / Earnings Per Share	\$(0.01)	\$0.09	\$1.12	\$(0.01)	\$(0.26) - \$(0.24)
Excluding:					
Stock-based compensation expense	0.24	0.20	0.71	0.51	0.22
Amortization of acquisition-related intangible assets	0.01	0.01	0.03	0.04	0.01
Acquisition, integration, reorganization related, and other costs	0.29	0.02	0.55	0.24	0.33
Amortization of capitalized software	0.06	0.06	0.15	0.24	0.05
IP restructuring tax expense (benefit)(i)	-	-	(1.40)	-	0.01
Tax contingency adjustment <sup>(ii)</sup>	(0.03)	-	(0.01)	-	-
Income tax adjustments <sup>(iii)</sup>	(0.13)	(0.06)	(0.21)	(0.20)	(0.13)
Non-GAAP Diluted Earnings Per Share	\$0.43	\$0.32	\$0.94	\$0.82	\$0.23 - \$0.25

- i. The Company's GAAP effective tax rate for the nine months ended September 30, 2020 includes \$156 million of discrete tax benefit related to an intra-entity asset transfer of certain of its intellectual property to one of its Irish subsidiaries, which occurred on January 1, 2020. The one-time tax benefit for this intra-entity asset transfer of \$157 million was recorded as a deferred tax asset for GAAP reporting purposes in the first quarter of 2020 but was excluded from non-GAAP results. This was offset by \$1 million of tax expense related to withholding taxes associated with the same intra-entity transfer recorded in the second quarter of 2020.
- ii. The Company's forecasted full-year 2020 GAAP marginal effective tax rate includes \$3 million of tax expense related to tax contingencies pursuant to FIN 48. For GAAP purposes, this is a component of the marginal rate and is recognized as tax benefit or expense based on the Company's reported GAAP pre-tax income or loss for the quarter. To more accurately reflect the impact of the expense on a quarterly basis for non-GAAP purposes, the \$3 million of tax expense is being recognized ratably each quarter instead of being included in the marginal effective rate.
- iii. Represents the income tax effect of the pre-tax adjustments to reconcile GAAP to Non-GAAP income based on the applicable jurisdictional statutory tax rate of the underlying item. Including the income tax effect assists investors in understanding the tax provision associated with those adjustments and the effective tax rate related to the underlying business and performance of the Company's ongoing operations. As a result of these adjustments, the Company's non-GAAP effective tax rate for the three months ended September 30 was 14.3% for 2020 and 2.7% for 2019. For the nine months ended September 30, the Company's non-GAAP effective tax rate was 21.8% for 2020 and 19.3% for 2019.

#### **Note to Investors**

This release contains forward-looking statements within the meaning of Section 21E of the Securities and Exchange Act of 1934. Forward-looking statements generally relate to opinions, beliefs and projections of expected future financial and operating performance, business trends, and market conditions, among other things. These forward-looking statements are based upon current expectations and assumptions and involve risks and uncertainties that could cause actual results to differ materially, including the factors discussed in this release and those relating to: the global economic environment and business conditions in general or on the ability of our suppliers to meet their commitments to us, or the timing of purchases by our current and potential customers; the rapidly changing and intensely competitive nature of the information technology industry and the data analytics business; fluctuations in our operating results, including as a result of the pace and extent to which customers shift from perpetual to subscription-based licenses; our ability to realize the anticipated benefits of our business transformation program or other restructuring and cost saving initiatives, including the workforce and real estate measures described in this release; risks inherent in operating in foreign countries, including foreign currency fluctuations; risks associated with the ongoing and uncertain impact of COVID-19 on our business, financial condition and operating results, including the impact of COVID-19 on our customers and suppliers; risks associated with data privacy, cyberattacks and maintaining secure and effective internal information technology and control systems; the timely and successful development, production or acquisition, availability and/or market acceptance of new and existing products, product features and services; tax rates; turnover of workforce and the ability to attract and retain skilled employees; protecting our intellectual property; availability and successful exploitation of new alliance and acquisition opportunities; recurring revenue may decline or fail to be renewed; the impact on our business and financial reporting from changes in accounting rules; and other factors described from time to time in Teradata's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2019 and subsequent quarterly reports on Forms 10-Q, as well as the Company's annual report to stockholders. Teradata does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

#### **About Teradata**

Teradata is the cloud data analytics platform company, built for a hybrid multi-cloud reality, solving the world's most complex data challenges at scale. We help businesses unlock value by turning data into their greatest asset. See how at Teradata.com.

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# TERADATA CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF (LOSS) INCOME (in millions, except per share amounts - unaudited)

For the Period Ended September 30

					iueu .	Nine Months				
				e Months						~ ~.
Revenue	2	020		2019	% Chg		2020		2019	% Chg
Recurring Perpetual software licenses and hardware	\$	365 17	\$	343 16	6% 6%	\$	1,068	\$	1,012 76	6% (37%)
Consulting services		72		100	(28%)		229		317	(28%)
Total revenue		454		459	(1%)		1,345		1,405	(4%)
Gross profit										
Recurring		242		233			709		689	
% of Revenue		66.3%		67.9%			66.4%		68.1%	
Perpetual software licenses and hardware		10		7			21		16	
% of Revenue		58.8%		43.8%			43.8%		21.1%	
Consulting services		2		7			5		2	
% of Revenue		2.8%		7.0%			2.2%		0.6%	
Total gross profit		254		247			735		707	
% of Revenue		55.9%		53.8%			54.6%		50.3%	
Selling, general and administrative expenses		163		151			486		447	
Research and development expenses		90		86			246		245	
Income from operations		1		10			3		15	
% of Revenue		0.2%		2.2%			0.2%		1.1%	
Other expense, net		(11)		(6)			(30)		(16)	
(Loss) income before income taxes		(10)		4			(27)		(1)	
% of Revenue		(2.2%)		0.9%			(2.0%)		(0.1%)	
Income tax benefit		(9)		(6)			(151)		-	
% Tax rate		90.0%		(150.0%)			559.3%		-	
Net (loss) income	\$	(1)	\$	10		\$	124	\$	(1)	
% of Revenue		(0.2%)		2.2%			9.2%		(0.1%)	
Net (loss) income per common share										
Basic	\$	(0.01)	\$	0.09		\$	1.13	\$	(0.01)	
Diluted	\$	(0.01)	\$	0.09		\$	1.12	\$	(0.01)	
Weighted average common shares outstanding										
Basic		109.1		113.2			109.3		115.2	
Diluted		109.1		114.2			110.9		115.2	

# TERADATA CORPORATION CONDENSED CONSOLIDATED BALANCE SHEETS (in millions - unaudited)

	September 30, 2020	December 31, 2019	September 30, 2019		
<u>Assets</u>					
Current assets Cash and cash equivalents Accounts receivable, net Inventories Other current assets	\$ 533 321 14 97	\$ 494 398 31 91	\$ 528 328 36 86		
Total current assets	965	1,014	978		
Property and equipment, net Capitalized software, net Right of use assets - operating lease, net Goodwill Capitalized contract costs, net Deferred income taxes Other assets	336 19 42 397 89 238 31	350 36 51 396 91 87 32	333 42 53 394 91 67 21		
Total assets	\$ 2,117	\$ 2,057	\$ 1,979		
<u>Liabilities and stockholders' equity</u>					
Current liabilities Current portion of long-term debt Current portion of finance lease liability Current portion of operating lease liability Accounts payable Payroll and benefits liabilities Deferred revenue Other current liabilities	\$ 38 75 17 59 131 482 93	\$ 25 55 20 66 157 472 91	\$ 25 42 19 103 115 408 60		
Total current liabilities	895	886	772		
Long-term debt Finance lease liability Operating lease liability Pension and other postemployment plan liabilities Long-term deferred revenue Deferred tax liabilities Other liabilities	423 70 30 136 38 6	454 75 38 137 61 6	460 66 41 101 68 4		
Total liabilities	1,733	1,795	1,651		
Stockholders' equity Common stock Paid-in capital Accumulated deficit Accumulated other comprehensive loss	1 1,632 (1,094) (155)	1 1,545 (1,143) (141)	1 1,517 (1,063) (127)		
Total stockholders' equity	384	262	328		
Total liabilities and stockholders' equity	\$ 2,117	\$ 2,057	\$ 1,979		

For the Period Ended September 30

# TERADATA CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in millions - unaudited)

	For the reliad Ended September 30								
		Three	Months		Nine /		Months		
		2020		2019		2020		2019	
Operating activities  Net (loss) income	\$	(1)	\$	10	\$	124	\$	(1)	
Adjustments to reconcile net (loss) income to net cash provided by operating activities:									
Depreciation and amortization		41		36		126		113	
Stock-based compensation expense		27		22		79		59	
Deferred income taxes Changes in assets and liabilities:		(3)		I		(152)		ı	
Receivables		18		49		77		260	
Inventories		12		(1)		17		(8)	
Current payables and accrued expenses		8		(1)		(24)		(156)	
Deferred revenue		(39)		(104)		(13)		(119)	
Other assets and liabilities		8		(22)		(23)		(55)	
Net cash provided by (used in) operating activities		71		(10)		211		94	
Investing activities									
Expenditures for property and equipment		(11)		(16)		(34)		(43)	
Additions to capitalized software		(2)		(1)		(6)		(3)	
Net cash used in investing activities		(13)		(17)		(40)		(46)	
Financing activities									
Repurchases of common stock		-		(64)		(75)		(239)	
Repayments of long-term borrowings Payments of finance leases		(6) (18)		(6) (9)		(19) (43)		(12) (18)	
Other financing activities, net		1		4		7		40	
Net cash used in financing activities		(23)		(75)		(130)		(229)	
Effect of exchange rate changes on cash and cash equivalents		4		(6)		(3)		(6)	
Increase (decrease) in cash, cash equivalents and restricted cash		39		(108)		38		(187)	
Cash, cash equivalents and restricted cash at beginning of period		495		637		496		716	
Cash, cash equivalents and restricted cash at end of period	\$	534	\$	529	\$	534	\$	529	
Supplemental cash flow disclosure:									
Non-cash investing and financing activities:	•	10		00	•	F.C	•	70	
Assets acquired by finance leases Assets acquired by operating leases	\$ \$	19 1	\$ \$	30	\$ \$	58 6	\$ \$	78 5	
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# TERADATA CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(in millions - unaudited)

	For the Three Months Ended September 30						For the Nine Months Ended September 30					
	2020		2019		% Change As Reported	% Change Constant Currency <sup>(2)</sup>	2020		2019		% Change As Reported	% Change Constant Currency <sup>(2)</sup>
Segment Revenue												
Americas EMEA APJ	\$	261 115 78	\$	256 118 85	2% (3%) (8%)	3% (6%) (9%)	\$	764 351 230	\$	794 353 258	(4%) (1%) (11%)	(3%) 0% (10%)
Total segment revenue		454		459	(1%)	(2%)		1,345		1,405	(4%)	(3%)
Segment gross profit												
Americas		165		158				470		473		
% of Revenue		63.2%		61.7%				61.5%		59.6%		
EMEA		69		62				197		169		
% of Revenue		60.0%		52.5%				56.1%		47.9%		
APJ		43		37				114		108		
% of Revenue		55.1%		43.5%				49.6%		41.9%		
Total segment gross profit		277		257				781		750		
% of Revenue		61.0%		56.0%				58.1%		53.4%		
Reconciling items <sup>(1)</sup>		(23)		(10)				(46)		(43)		
Total gross profit	\$	254	\$	247			\$	735	\$			
% of Revenue		55.9%		53.8%			·	54.6%	·	50.3%		

<sup>(1)</sup> Reconciling items include stock-based compensation, capitalized software, amortization of acquisition-related intangible assets and acquisition, integration and reorganization-related items.

<sup>&</sup>lt;sup>(2)</sup> The impact of currency is determined by calculating the prior period results using the current-year monthly average currency rates.