



teradata.

Possible.

GLOBAL EVENT SERIES
FOR CLOUD, DATA, AND ANALYTICS LEADERS

A nighttime cityscape featuring a river in the foreground with vibrant, multi-colored light trails from passing boats. In the background, several illuminated skyscrapers and a bridge with a distinctive white tower are visible against a dark blue sky. The text is overlaid on the left side of the image.

Possible is coming to Japan (Virtual)

4 - 7 October 2022

Possible is a global event series for cloud, data, and analytics leaders. Each one-day event will provide the insights needed to unlock new value for organizations, along with use cases, success stories, industry-specific showcases, thought leadership, high-level networking, and more.



Rethink

your data and analytics approach to make your operations more resilient to change



Empower

your business by linking your data and analytics strategy to business outcomes



Accelerate

by quickly transforming business models and customer experience to drive innovation





Part I: Rethink

DAY 1

All Industries – BDM + ITDM

14:00–14:20

Welcome to Possible

Tomoji Takahashi

Geo VP, Teradata Japan

Jacqueline Woods

CMO, Teradata

14:20–14:40

Economic Outlook:

How the current climate will impact your business

Naoyuki Iwatani

Senior Partner, McKinsey & Company

14:40–15:10

State of the Industry: Data as the newest renewable resource

Tatsuya Ichishi,

Sr Director Analyst, Gartner Japan

15:10–15:30

The Complete Cloud, Data, and Analytics Picture: Building a future-ready business

Steve McMillan

President and CEO, Teradata

15:30–15:50

The Data Maturity Curve: Data industrialization with a modern cloud architecture

Hillary Ashton

CPO, Teradata

15:50–16:30

Innovators in the Field #1

Kazutoshi Ono

Senior Managing Executive Officer and CTO, CIO, Credit Saison

Innovators in the Field #2

Hiroki Taniguchi

EVP, Corporate Officer
Chief Data Officer, Yahoo Japan

16:30–16:50

Closing Statements: What else will be Possible?

Jacqueline Woods

CMO, Teradata

Tomoji Takahashi

Geo VP, Teradata Japan



Part II: Empower

DAY 2 (CX Improvement)

Fin/Retail/Telco - BDM

14:00–15:00

Spotlight Success Story: Elevating the experience

Analysis of video, POS, and customer voice

Mai Shintani

Research Engineer, NTT East

The key to using data to improve customer experience

Hisato On

Senior Manager Industry Expert, Teradata Japan

DAY 3 (IoT Data Utilization)

Manu – BDM

The next step of AI and data utilization

Mugen Taiko

DS leader, Daihatsu Motors

The latest trends in data utilization in the manufacturing and automotive industries

Hiroshi Yano

Manager Industry Expert, Teradata Japan

DAY 4 (Cloud Modernization)

ITDM

Free data placement with transparent access layers

Keiji Suzuki

Senior Manager, Rakuten Group

The best data analysis environment available in the cloud today

Tetsuya Sawai

Manager Sales Tech, Teradata Japan



Part III: Accelerate

15:00–15:30

Industry Showcase: Pushing forward

How to create a digitally native organization

Hiramine Yoshihara

Chief Sales Officer, STANDARD

AWS solutions and case studies for accelerating manufacturing DX with IoT and AI/Machine Learning

Michitoshi Yoshida

Partner Solution Architect, AWS Japan

Modern cloud data platform enabled by Teradata Vantage

Toshiharu Niwa

Deputy Manager, Data Management Section, NTT Data

Kaito Moriyama

Sales Tech, Teradata Japan

Agenda

Note: Agenda is subject to change. ELT sessions will have voice-over in Japanese.

Possible across the Globe

Coming to a city near you beginning September 2022.

CHICAGO
DALLAS
ATLANTA
SAN FRANCISCO

MEXICO CITY
SAO PAULO
LONDON
PARIS
RIYADH

JAPAN (VIRTUAL)
CHINA (VIRTUAL)
SINGAPORE
SYDNEY

Please note that cities are subject to change.



Safety First

Ensuring the safety of our customers, partners, and attendees is a top priority for Teradata. Proof of vaccination (not including booster) is required to attend any Teradata event. We've made sure to select venues that adhere to the latest health and safety standards.

Ready to Make it Possible?

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Japan

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