**REQUEST TO PARTICIPATE**

Dear <INSERT MANAGER’S NAME>,

I have been invited to attend the 2023 Teradata Partner Forum in San Diego June 7-8 by my contacts at Teradata. They’re bringing back their partner-only event in 2023 as part of their partner-first strategy and vision for the future. This year, the focus is on Empowering Excellence and the agenda is designed to help accelerate growth and critical partnership initiatives through open conversation and learning.

The event is expected to bring together about 100-150 other partners from Teradata’s partner ecosystem, including all the major cloud providers, ISVs, resellers, distributors, and SI partners. A number of Teradata’s executives will also be in attendance, including Steve McMillan (CEO), Todd Cione (CRO), and Hillary Ashton (CPO).

There are also two main tracks at the event, one technical track for folks influencing current or future product innovation and integration, and one for go to market leaders setting sales strategies and initiatives. I’m planning on tailoring my schedule to the track that is most relevant to my role and our company’s vision. There will be interactive breakout sessions, panel discussions, and thought-provoking keynote presentations.

The program is complimentary to attend, participants are only responsible for travel and accommodations. Here’s the approximate cost of this opportunity:

**Airfare:**  $xxx

**Hotel:** $xxx

**Total Investment:**  $xxx

When I return, I will share fresh ideas and practical knowledge with our team — including key insights, new skills, and creative ideas on how we can leverage our partnership with Teradata to increase our ability to drive business outcomes.

Thank you for considering this investment in our team and my career development. I appreciate your prompt consideration of this request.

Additional event and registration information is available at [Teradata Partner Forum 2023.](https://www.teradata.com/Events/Partner-Forum-2023)

Thank you,