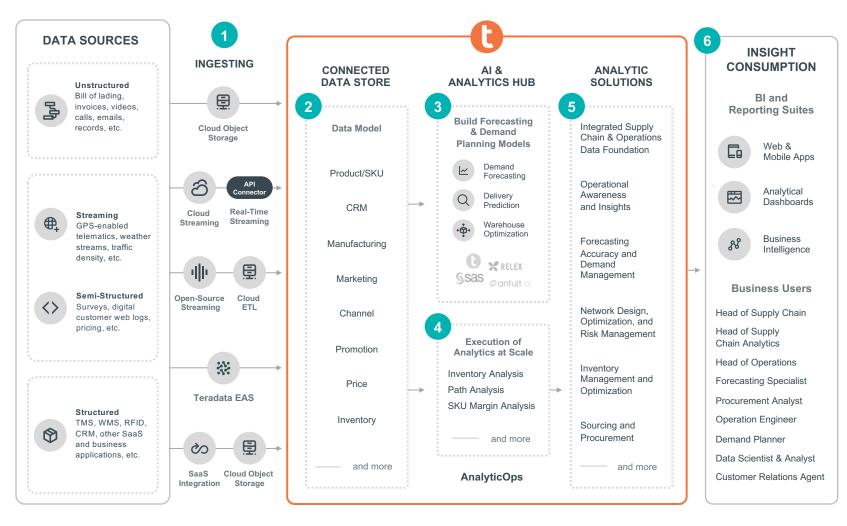
## **Dynamic Supply Chains**

Architectural blueprint of how to create accurate, reliable forecasts and demand plans that leverage Teradata VantageCloud, the complete cloud analytics and data platform, to meet and exceed customer expectations, maintain cost excellence, reduce carbon footprint, enable demand shaping, and optimize omnichannel inventory.



- Bring together a variety of data sources at greater frequency—even in near real time—to improve visibility.
- Ingest captured data in a pre-built Retail or CPG Data Model within VantageCloud.
- Provide sophisticated AI and analytics; integrate with partners providing supply chain analytics solutions, such as antuit.ai and SAS, to build next-generation forecasting and demand planning models.
- 4 Execute analytics at scale and process data at a granular product/SKU or customer level to drive more intelligence in forecasts and demand plans.
- Automate insight integration through data applications to improve availability of forecasts and plans across physical and digital channels.
- 6 Integrate supply chain data with other technology solutions to power data-driven operational processes, including commonly used BI and reporting suites.