

# Staying One Step Ahead of Fraudsters to Protect Customers at a Top 5 Global Bank



## PROBLEM

A global top 5 bank was struggling with Remote Access Takeover (RAT) fraud, which was growing 15% during COVID. With losses and pressure from regulators escalating, the bank needed to act fast.

The bank needed a real-time solution to detect fraud and prevent losses before they happened.

## SOLUTION

After deploying Celebrus and Teradata Vantage™, the bank was able to establish a hyper-personalized behavioral fraud solution that could prevent fraud, improve the customer experience, reduce losses, and improve business efficiency by:

- Capturing digital interactions in real-time
- Analyzing the data for transactional and behavioral patterns
- Running millions of micro models to assess behaviors
- Deploying insights in sub-second response times

## IMPACT

# 250K

unique customer journeys analyzed per hour at peak times

# 70%

cases of fraud are now detectable and preventable

# \$100M

in preventable fraud detected

## Unlock the full potential of fraud prevention with Celebrus and Teradata

Get the power, scalability, and enterprise analytics you need to enable fraud prevention from start to scale. With Celebrus and Teradata, your organization can finally stay several steps ahead of tech-savvy fraudsters, reduce fraud losses, and cut the cost of managing fraud—while also improving the customer experience.

Learn more at [Teradata.com](https://www.teradata.com) and [Celebrus.com](https://www.celebrus.com)