

Teradata Logical Data Model

Support for Finance

Analytical Solutions > Finance and Performance Management

Knowledge Is Power

Chief Financial Officers in today's regulatory and stakeholder environment demand both actionable information and details.



Companies with disparate systems worldwide find it difficult to manage multiple sets of data and inconsistent data definitions, let alone have faith in the data.

How do you stay ahead of the data flowing into your department from multiple disjointed sources without relying upon summary results from month end financial closes? How do you enrich your valuable customer and supplier information and tie it to financial results?

Teradata Corporation addresses this problem through industry logical data models (iLDMs). They define which individual information elements are required and how they relate to one another to provide a model of the entire enterprise's information. Establishing the relationships

between these elements is important because without these relationship linkages, analytical questions and reports asking, for example, what the impact of an "event" is on "customer" spending, cannot be captured.

The Robust Logical Data Model Foundation

The Teradata® Finance and Performance Management subject areas are an integral part of all Teradata industry logical data models (iLDMs). They provide you with a flexible blueprint for designing a custom financial data warehouse that reflects your business priorities and integrates financial information with your customer and supply chain data.

Ultimately, the Finance and Performance Management subject areas of the LDM define which financial questions can be answered from the data warehouse and thereby help determine the business value of the entire Decision Support System. Financial management data is the catalyst that adds relevance to all other data sets. Add financial data to customer data, and you get customer profitability and channel

profitability. Combine financial and operations data, and you enable product activity cost analysis.

Because the Teradata iLDMs are defined according to the language of business, they work with all ERP (enterprise resource planning) or legacy applications – providing companies with a real jump start to their Financial Management implementation. Furthermore, its business language design facilitates communication and common understanding between business users and IT analysts for clear agreement upon business requirements.

Teradata Professional Services consultants guide your data model development and help you plan and develop applications that will serve your needs long term. Teradata's experienced consultants work with you to translate and prioritize your key financial management issues and direction into a data warehouse strategy that ensures the strongest return on investment. Finally, Teradata provides its expertise and experience at a fraction of the cost it would take for internal development – enabling you to implement a worldwide system in record time.

- > **Easy-to-customize blueprint**
- > **Save time and money**
- > **Build a warehouse today with unmatched extensibility for investment protection as you grow**

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Teradata.com

Build Your Business Value

Competitive Advantage

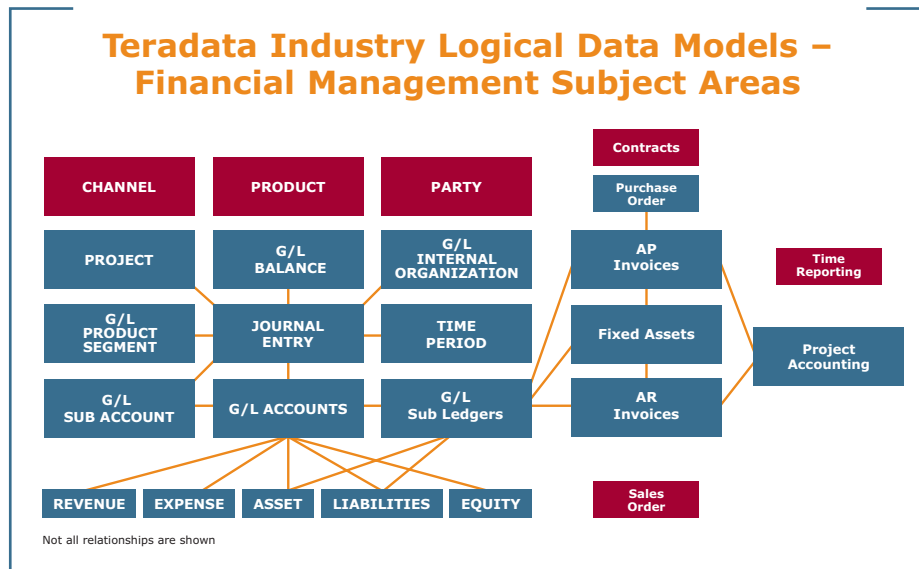
The old adage that “Knowledge is Power” is nowhere more true than in business today. To compete effectively, you must understand how every aspect of your business is performing and how all elements of your business relate to each other. The Teradata iLDMs will allow you to effectively leverage the information within your business to give you increased financial insight over the competition.

Speed

The Teradata iLDM is a great starting point for the data modeling team or Teradata Professional Services when developing a logical data model. Based upon ERwin it can be customized to your business and then used as the basis of an effective physical database design. The lead-time for designing a database is significantly shortened.

Reduced Development Cost

With the Teradata iLDM, portions of the model can be implemented over time, making it a cost effective warehouse development solution. Its modular architecture supports the design and implementation of a physical database one area at a time, allowing a phased implementation strategy.



Reduced Risk

You can be secure in today’s investment because you are building on a proven foundation that will integrate with your future warehouse expansion. You are leveraging the experience gained during the actual development of many successful financial data warehouses.

Proven Leadership You Can Trust

There are hundreds of reasons to select Teradata. But the one that really counts is our proven ability to deliver. We understand the problems and critical success factors associated with data warehouses better than anyone in the industry. What does that mean to you? It means the right

people, products, and services ready to help you make your data warehouse solution even stronger.

The Time is Now

Powerful, proven, and experienced, Teradata can empower your financial operations and deliver significant return on your investment. Don’t wait. Let Teradata help you build a base for strategic financial decision-making and help you achieve real business value.

To learn more about the benefits of Teradata Finance and Performance Management, contact your Teradata representative or visit Teradata.com.

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