

Teradata Business Continuity Solutions

Protect Your Investment and Your Business

Teradata Corporation understands your need for information. You find yourself with databases containing critical information for everything from – stocking shelves, booking flights, tracking customer habits, to billing for services. Only Teradata empowers you with the special tools necessary to quickly use every piece of data to create a single view of your business, your customers, and your marketing channels.

What if you could not access your Teradata system? Could your business survive without the power of analyzing the data in your warehouse, and what would the cost be?

We realize any disruption to your day-to-day operations is a disaster. Disasters take many forms including natural events: fires, floods, hurricanes, tornadoes, volcanoes, and earthquakes. Any problem that shuts down your business, even for a few hours, can have the same devastating effects.

- > **Provides alternate processing for your Teradata information in case of a disaster**
- > **Cost-effective service solution**
- > **Scalable and flexible disaster recovery solution**
- > **On-site Teradata recovery specialists to:**
 - **Install Teradata and operating system software**
 - **Configure RAID disk**
 - **Apply patch levels**
 - **Assist in channel connections/extensions**

Network problems, power outages, bombs, vandalism, sabotage, and acts of terrorism can destroy critical links to your customers, suppliers, sales channels, and employees.

Statistics show that businesses struck by an unexpected disruption have a strong potential of being out of business within two years. How can you avoid becoming another failed statistic? How can you protect and maintain your Teradata system so your company stays in business?

Assess Your Preparedness

Are you prepared for the unexpected? Teradata® Business Continuity Solutions can empower your company by developing a Disaster Recovery program customized to your unique business needs.

We offer a range of services to help you recover from virtually any type of disaster and provide on-going availability of your mission-critical resources. We provide Teradata Recovery Centers, which are



shared access environments with Teradata equipment on standby for subscriber usage and work areas which enable you to continue with your essential processes until you can return to normal operations. This provides a cost-effective method for recovery. Protect your company by protecting your valuable asset – make sure your Teradata system is available when you need it.

Let Teradata help you protect your company's future.

- > Conduct a Business Impact Analysis (BIA).
- > Select a recovery solution.
- > Develop a backup/archive/restore strategy.
- > Develop a disaster recovery plan
- > Complete a Teradata Recovery Center Agreement.

Then you will have an efficient recovery solution for your Teradata system for any situation.

Teradata Business Continuity Solutions

Teradata.com

Business Continuity Consulting and Services

Business Impact Analysis (BIA)	<ul style="list-style-type: none">• Identify potential disasters based on your business and geographic location(s)• Identify Teradata applications and data critical to your business• Quantify potential impact on revenue and operations• Provide list of alternate recovery solutions and their associated costs
Disaster Recovery Plan	<ul style="list-style-type: none">• Develop detailed custom disaster recovery plan based on recovery solution• Document best practices and processes to follow during a recovery from a disaster
Teradata Recovery Center Agreement	<ul style="list-style-type: none">• Shared access environment with Teradata equipment on standby for subscriber usage• Access to global Teradata Recovery Centers 24 hours a day, 365 days a year• Access to Teradata system configuration including hardware, network, operating systems, and temporary work areas• Access to recovery specialist during configuration, testing, and recovery• Annual test time to validate recoverability• Use of the Teradata Recovery Center and the configured Teradata system in the event of a disaster

Additional Services

Pre-Testing	<ul style="list-style-type: none">• Prior to your first recovery test this service provides for a Teradata Recovery Specialist at a Teradata Recovery Center to validate your data recoverability. Assures you of more effective use of time during your first recovery test.
Additional Test Time	<ul style="list-style-type: none">• Standard test time may not be enough for your specific recovery needs. This service provides for that additional test time to help assure you your Disaster Recovery Plan will meet your needs.
Annual Disaster Recovery Plan Review	<ul style="list-style-type: none">• Provides for an annual review of your entire Disaster Recovery Plan.
Remote Recovery	<ul style="list-style-type: none">• Teradata Recovery Specialists recover your Teradata system at a Teradata Recovery Center while you remotely monitor the progress.
Software Upgrades	<ul style="list-style-type: none">• Provides for a Teradata Recovery Specialist to upgrade the copy of your Teradata software stored at the Teradata Recovery Center. This assures you of having the latest release of software available during a recovery or a test.

Teradata Experts

With a successful track record helping diverse companies apply data warehousing techniques, Teradata's experienced consultants work with you to translate and prioritize your key business issues and

direction into a data warehouse strategy that ensures the strongest return on investment.

Take Action Now

Powerful, proven, and experienced

Teradata Business Continuity Solutions provide alternate capabilities so you can continue to transform transactions into relationships and drive revenue. For more information, contact your Teradata representative or visit Teradata.com.

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