



TERADATA CODE OF CONDUCT FOR BUSINESS PARTNERS

The standards of conduct and principles set forth in the following apply to all Teradata business partners with respect to all of their relevant Teradata-related dealings, activities, products, services and information. Collectively, these standards and principles comprise the Teradata Code of Conduct for Business Partners (our “Business Partner Code”):

- The Teradata Code of Conduct (www.teradata.com/code-of-conduct).
- The Electronic Industry Citizenship Coalition (“EICC”) Code of Conduct (<http://www.eiccoalition.org/standards/code-of-conduct/>).
- The United Nations (“UN”) Global Compact Principles (<http://www.unglobalcompact.org/abouttheGc/TheTenprinciples/index.html>).
- The Teradata Conflict Minerals Policy (regarding Teradata-branded hardware and its components, linked at www.teradata.com/corporate-social-responsibility).
- Business-Conduct & Trade-Practices Laws (*i.e.*, all applicable anti-bribery, anti-corruption, anti-money-laundering, anti-fraud, antitrust/competition and import/export-compliance laws, including, to the extent relevant to the business partner, the United States Foreign Corrupt Practices Act (“FCPA”), the United Kingdom’s Bribery Act, and similar such laws of applicable countries).
- Data Protection Laws & Standards (*i.e.*, all applicable data privacy, data protection, cross-border data transfer and cyber-security laws, and relevant provisions of the Teradata Privacy Policy Statement (www.teradata.com/privacy)).

The Teradata Ethics Helpline

Teradata business partners, their employees, and others may report suspected violations of the Teradata Business Partner Code through the Teradata Ethics Helpline. They also may seek guidance and raise questions regarding Teradata-related ethics and compliance issues through that Helpline. The Teradata Ethics Helpline is accessible around the clock and in multiple languages, it is administered by a third party, and (to the extent permitted by applicable law) it accommodates anonymous and confidential reporting.

The Teradata Ethics Helpline may be reached by telephone at 1-866-455-0993 or online at <https://tdhelp.alertline.com>.

The Teradata Ethics and Compliance Office may be reached directly by e-mail at Ethics&ComplianceOffice.TD@teradata.com or et230068@teradata.com.



TERADATA CODE OF CONDUCT FOR BUSINESS PARTNERS

Administrative Guidelines

Teradata recognizes that many Teradata business partners already have their own company codes or standards of conduct, compliance policies, compliance training, and other compliance processes, and are subject to or have agreed, adopted or pledged to comply with laws and the standards and principles of various industry or business codes or standards of conduct (collectively, their own "Ethics & Compliance ('E&C') Programs").

Teradata's approach to administering its Business Partner Code is not to impose duplicative processes or necessarily impose the particular word-choices reflected in Teradata's Business Partner Code on Teradata business partners who effectively meet or exceed the standards and principles reflected in the Teradata Business Partner Code through the business partner's own E&C Program.

Teradata also recognizes that not all of the standards and principles of the Teradata Business Partner Code are necessarily relevant to all Teradata business partners or to what a particular business partner actually does or does in connection with its partnering relationships with Teradata.

Thus, a Teradata business partner may conform with the standards and principles of the Teradata Business Partner Code by either:

- (1) the business partner directly applying and complying with Teradata Business Partner Code with respect to the business partner's relevant Teradata-related dealings, activities, products, services and information; or
- (2) the business partner having and effectively implementing its own E&C Program, provided that its E&C Program is no less stringent and no less compliant with laws than the standards and principles of the Teradata Business Partner Code with respect to the business partner's relevant Teradata-related dealings, activities, products, services and information.

Each Teradata business partner is required, when requested by Teradata, to confirm in writing (or by e-mail or e-mail attachment) to Teradata that the business partner is aware of the Teradata Business Partner Code and certify that the business partner (through either of the means described above) has complied, and will at all times in the future comply, with the standards and principles of the Teradata Business Partner Code with respect to all of the business partner's relevant Teradata-related dealings, activities, products, services and information.

Attached is language and a form through which a business partner may provide that confirmation and certification to Teradata. The business partner should have the form signed on its behalf by someone with authority to do so and return it (or e-mail it or the language in it) to Teradata at: Teradata Ethics & Compliance Office, 10000 Innovation Drive, Miamisburg, Ohio, USA 45342 (or at Ethics&ComplianceOffice.TD@teradata.com or et230068@teradata.com) within 30 days after Teradata's request. Failure to do so may result in disruption of the business partner's business and relationship with Teradata.



TERADATA CODE OF CONDUCT FOR BUSINESS PARTNERS

Business Partner Confirmation & Certification

This confirms to Teradata that the company identified below, as a Teradata business partner or prospective business partner, is aware of the Teradata Code of Conduct for Business Partners and certifies that it has complied with, and will at all times in the future comply with, the standards and principles of that Code with respect to all of the business partner's relevant Teradata-related dealings, activities, products, services and information – through direct application of and compliance with the standards and principles of the Teradata Code of Conduct for Business Partners or through the business partner's own Ethics & Compliance Program.

Company Name: _____

Signature: _____

Printed Name: _____

Title: _____

E-mail address: _____

Telephone number: _____

Date: _____

Send to:
Teradata Ethics & Compliance Office
by mail at 10000 Innovation Drive, Miamisburg, Ohio, USA 45342, or
by e-mail at Ethics&ComplianceOffice.TD@teradata.com or et230068@teradata.com.