



SUPPORTING
OUR COMMUNITIES,
OUR WORLD,
OURSELVES

Teradata Cares encourages and supports employee engagement in building strong and vibrant communities, improving quality of life, and making a positive difference where we live and work.

The people of Teradata make our company great and their commitment to excellence extends far beyond the boundaries of their jobs and includes improving the quality of life in their communities and worldwide.

Volunteering fuels individual passions, develops employee skills, and facilitates teamwork. We embrace these values in our corporate culture.

A Program To Call Our Own

Corporations around the world are dedicating resources and helping employees engage in initiatives that give back to society. Teradata offers its own program designed to encourage and support employee engagement and volunteerism in three key areas:

- > youth education
- > caring for the environment
- > strengthening neighborhoods and communities

Its primary tools are employee engagement, Teradata giving initiatives, and community partnerships.



RIGHT ON TARGET

Teradata Cares targets issues and challenges where we can best make a difference, including:

Improving Youth Education

Interest among youth today in science and technology is diminishing. Teradata Cares is dedicated to countering this trend by nurturing and developing young people's interest and education in the STEM disciplines (science, technology, engineering, and mathematics). In addition to preparing today's youth for life in the modern world, this approach also develops our industry's future technologists and business leaders.



Helping the Environment

Global environmental issues and disasters, and their impact on quality of life and commerce around the world, are increasingly dominating our front pages. Teradata Cares is dedicated to supporting sustainability through conservation, restoration, and beautification programs. We support employees in addressing these challenges.



"The people of Teradata are the driving force behind all of our volunteer activities, and their dedication allows us to support our communities. Our Community Relations initiative echoes our commitment to our customers. With a global focus on science, technology, engineering, and math, Teradata strives to create a strong future workforce, as we extend our pledge to raise intelligence for our customers...and our community."

Mike Koehler, Teradata President and CEO

Strengthening Neighborhoods and Communities

Teradata Corporation is comprised of people who represent countless neighborhoods and communities around the globe, all of which face challenges that can be addressed with the help of Teradata Cares. The program is dedicated to assisting and supporting efforts to positively impact the immediate environments in which we live and work.



A Unique Program With Unique Benefits

- > Focuses on STEM initiatives will lead to not only a stronger future workforce, but also to helping youth develop the interest and skills necessary to better their world
- > Offers broad support of environmental- and community-development programs to allow employees to specifically target personal areas of concern
- > Combines existing and new approaches to encourage employee engagement in a wide variety of life-improving programs and activities



“We work with social welfare hostel and a coaching center that has orphans and kids of economically backward families. We conduct mock exams to help the kids perform better in schools, conduct extracurricular activities, speak to motivate the kids, and host career guidance sessions. As most of the kids come from rural places, we want them to be a computer literate — which made us purchase a computer system so the kids can learn the basics of computer education.”

Sai Prasanth, Test Engineer, Secunderabad, India

TOOLS TO ENGAGE

Teradata Cares supports its primary objectives of improving youth education, helping the environment, and strengthening neighborhoods and communities through three specific approaches:

Employee Engagement

It's important that an employee engagement support program makes sure tools and programs are available to empower employees to make a difference by donating their time and expertise. Established programs such as Dollars for Doers, which matches volunteer hours with grants to local organizations, and Teradata Day of Caring, an annual global volunteer day, Teradata Cares provides a concrete commitment to backing our employees' desire to good work. In addition, through the Community Champion program, employees from various Teradata offices are empowered to reach out with local charities and work with coworkers to develop and deliver local programs.

Teradata Giving

Teradata recognizes that good works often require good money, and we are therefore committed to funding targeted programs through Teradata Cares. For example, the program's youth education component is supported by grants to targeted STEM organizations, such as For Inspiration and Recognition in Science and Technology (FIRST). FIRST is a STEM-based, non-profit that provides innovative programs to motivate young people to pursue education and career opportunities in science, technology, engineering, and math. Teradata also sponsors the Intel International Science and Engineering Fair. Finally, the National Merit Teradata Scholarships program celebrates and recognizes children of Teradata employees.



"Volunteering through FIRST has been a life changing experience for me. It is exciting to see students so energized and motivated to learn, share, and help others. The program truly delivers on its mission to inspire and recognize our future leaders."

Susan Baxley, Director of Community Relations

Community Partnerships

Teradata Cares knows that the most important venue for making a difference is in our immediate community. That's why our program is dedicated to participation in and development of local activities, combining support for existing efforts such as Junior Achievement, American Cancer Society's Relay For Life, United Way, and Special Olympics with innovative, company-driven approaches such as Community Service Grants for employee team projects.

Some Tools Of the Giving-Back Trade:

- > Offer employees choices during open enrollment through Teradata's Annual Employees Giving Campaign to earmark their dollars to align with their passions
- > Provide the Teradata University Network, a web-based portal for faculty and students in data warehousing, BI/decision support, and database courses at no cost to universities and faculty worldwide
- > Provide employees four days a year during normal working hours to volunteer in their local communities



Making Good People Better

Teradata Cares addresses the educational shortfall in STEM areas that's resulting in talent shortages. We feel it's a great way to attract a new generation of clients and employee recruits, enhance the Teradata family's quality of life, and nurture relationships between the company and its range of constituents – ultimately, making the world a better place.

ENGAGEMENT IN ACTION

- > Employees in social service committees provide programs and support to elderly, children with AIDS, and orphans.
- > Working with organizations like Special Olympics and Hands On San Diego, employees support their local communities.
- > Local teams participate in the American Cancer Society's Relay For Life events.
- > Participating in Junior Achievement fundraising events.
- > Participating in United Way's annual Dayton Day of Action.
- > FIRST sponsorship and volunteering, including roles as Team Mentor and Judge at regional events.
- > Coordination of successful Blood Drives across the globe resulting in local recognition and awards.
- > Delivering supplies to shelters and schools in numerous locations.





Teradata and the Teradata logo are registered trademarks of Teradata Corporation and/or its affiliates in the U.S. and worldwide.
Copyright © 2008 by Teradata Corporation

SP-5787 1008